

KEPLER

ACADEMY

Sign up for Kepler Academy

Gain hands-on experience for the job you want.

Kepler Academy is an 8-week digital marketing externship offering:

- Real digital campaign experience with oversight from Kepler's media experts.
- A deeper level of media training, including the chance to work on a live Google search campaign for a real client.
- Guidance and support from staff currently working in the industry.

September 11 - November 2, 2023

Mondays - Thursdays

3-5pm ET

[JOIN THE PROGRAM](#)

“Thank you for being
a part of my long
journey to overcome
underemployment.”

Kepler Academy Grad



Why join Kepler Academy?

- Experience a day in the life of a digital media specialist
- Walk away with a better understanding of what it means to work in digital media and real experience you can share in interviews
- Practice interviewing skills with agency recruiters that hire for entry level digital marketers
- Be better prepared to land a role in digital marketing

About Kepler

Kepler helps marketers transform for the digital age. We're the creator and sponsor of Kepler Academy. We help Fortune 500 clients use data to power more dynamic and personalized marketing, serving clients such as American Express, J. Crew and DoorDash. We were named among AdAge's "Best Places to Work" in 2022 and 2020.

Interested?

If you're ready to commit to a rigorous project and the timing works for your schedule, secure your spot today.

[JOIN THE PROGRAM](#)

Curriculum

60 hours of hands-on experience and training from Kepler's marketing experts.

Week 1-2 Search and Strategy Deep Dive: in-platform training to prepare for managing a campaign

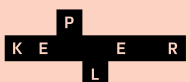
Week 3-6 Live Digital Campaign (group project): work with your group to manage a Google campaign for a real client, from targeting to launch to optimization

Week 7-8 Client Presentations and Career Prep: interview prep with agency veterans; media planning training

Curriculum supplemented by mentorship program with industry professionals.

66% of graduates

have landed industry roles with companies like:



To learn more about Kepler Academy visit us at keplergrp.com/kepler-academy